

Be iconic. Lead sustainably. Deliver on packaging that works.

Packaging is at the center of success in the spirits market.



Perform reliably. Be a sustainability leader.

The demand for spirits is growing, and competition is intense.

Packaging drives consumer recognition and purchase decisions. Brands have many factors to balance, including sustainability, visual impact and reliable performance.

Leverage a new sustainability story. Don't sacrifice quality and aesthetics. Choose a solution that is better for the planet and stands out on the shelf.

Eastman PET Renew delivers sustainability without compromise.

Now, it's possible to choose packaging that delivers aesthetics, performance and sustainability with no compromise.

Eastman PET Renew delivers up to 100% certified recycled content.* It offers virgin quality, is safe for food contact and is better for the planet — keeping waste out of landfills.

We have the right PET Renew to meet your needs today.

We partner with you at every step — from concept to shelf.



Accelerate product launch

Collaboration, trial support, troubleshooting and testing



Differentiate with customers

Co-branding, marketing and messaging support, consumer research



Ensure continued excellence

Technical services, dedicated account management, long-term resin innovation

We have the right solution to meet your needs.

Renew PET offerings



- Align with brand objectives
- Blend with virgin or other recycled PET
- One resin; multiple levels of recycled content
- Meet regulations

Specific product details are available on request.

Why choose Eastman

As a Fortune 500 company with more than 100 years of innovation, we are committed to mitigating climate change and bringing circular materials into the mainstream. That's why we commercialized the world's largest material-to-material polyester molecular recycling facility in March 2024.

Through our molecular recycling facility, we recycle plastics that others can't and transform the them into virgin-quality PET resins that are:

- Crystal clear
- BPA and PFAS free
- Fully customizable
- Food grade

Let's work together to make iconic, sustainable packaging a reality.

Contact your Eastman representative or visit eastman.eco to learn more.



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