



# A blending solution concept

# Naia™ *on the move*

Redefining next-to-skin comfort and versatility in urban apparel with Naia™ Renew staple fiber

### Modern life moves fast. Your clothing should keep up.

From morning commutes to midday meetings to light workouts and dinner with friends, Naia™ Renew staple fiber enables garments that adapt to the hectic pace of urban life. Fabrics blended with Naia™ Renew staple fiber enable a naturally soft hand, enhanced moisture and odor management, and a sustainable profile. These attributes make it the ideal ingredient for multifunctional fashion.

### Why Naia™ Renew staple fiber?

In a world where style meets motion, Naia™ Renew staple fiber is the thread that connects it all. Whether you're dressing for work, movement or moments in between, Naia™ Renew helps garments perform beautifully across every part of your day – with comfort, style, versatility and sustainability built in. Explore how Naia™ Renew blends effortlessly with other fibers like recycled polyester and wool to maximize performance across everyday and activewear applications.

Naia™ Renew blends with:	Benefit	Target applications
Recycled polyester	<ul style="list-style-type: none"> <li>Enhances comfort with quick drying and cotton-like natural hand</li> <li>Manages sweat odor</li> <li>Brings versatility through one-bath dyeing</li> </ul>	<ul style="list-style-type: none"> <li>Casual collection for everyday wear</li> <li>Cross-activity items for T-shirts, tank tops, hoodies and sweatpants</li> <li>Light sports collection for dancing, yoga, jogging and golf</li> <li>Some active sports like skiing and hiking</li> </ul>
Wool	<ul style="list-style-type: none"> <li>Enhances comfort with quick drying, softness and less itchy feeling</li> <li>Offers good dimensional stability</li> <li>Improves pilling resistance</li> </ul>	



# The result: a fiber that moves with you

Naia™ Renew empowers today's multifunctional wardrobe. Here's how these Naia™ Renew staple blends make every moment more comfortable.

## A day in the life — powered by Naia™ Renew staple fiber:

8 a.m.	9-11 a.m.	Noon	1-6 p.m.	6 p.m.	9 p.m.
 <p><b>Commute comfort:</b> Breathable and lightweight on mass transit</p>	 <p><b>Work-ready ease:</b> Regulates body temperature through changing indoor climates</p>	 <p><b>Lunch with coworker:</b> Quick-dry performance keeps you feeling fresh</p>	 <p><b>Return to work:</b> Remains warm and dry in a cold office environment</p>	 <p><b>Hot yoga or jog:</b> Odor control and flexibility for active movement</p>	 <p><b>Dinner plans:</b> Style-forward comfort with premium feel</p>



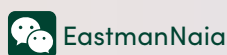
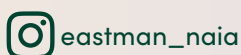
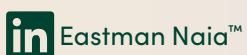
## Moving the fashion industry forward

Crafted from sustainably sourced wood pulp and GRS-certified recycled waste via mass balance, Naia™ Renew staple fiber supports circular fashion and reduces environmental impact without compromising performance or aesthetics.

Ready to bring motion-ready comfort to your next collection? Reach out to your Eastman Naia™ representative to get moving.



## Sustainable style, your way



naia.eastman.com  
naiateam@eastman.com

